



Introducing

The true story of sustainability with genuine recycled rPET and cotton with validated impact claims.



Total savings



87.281.571

Litres of already saved water in 2020



5.997.442

Re-used water bottles in 2020

Provide validated impact claims (saving water!)

We can offer secure traceability of our recycled materials. A true story from start to finish

Support Water.org with 2% donation on every IMPACT product sold.



For each product sold we will donate 2% of proceeds to support Water.org to change lives with safe water.





DID YOU KNOW?
THIS BAG SAVED

1.2 

LITRES OF WATER
COMPARED TO A NON RECYCLED COTTON BAG





The IMPACT Collection

We distinguish three main areas where the Impact collection can contribute in the use of water:



By using recycled cotton and recycled PET, saving up to 1.800 L of water per product.



By using glass and stainless steel materials, improving the re-usability of products compared to single use products.



By donating 2% of every sold product from the Impact collection to Water.org.

How do we guarantee that our bags and portfolios are made from genuine recycled material?

We aim to avoid greenwashing in our industry and prove the true story of recycled fabrics. We looked into different companies and technologies and finally teamed up with AWARE™. With AWARE™ we guarantee the genuine used recycled materials and water impact reduction claims, by using a **disruptive tracer** and **blockchain technology**.



AWARE



Start telling the true story of sustainability with genuine recycled rPET and cotton with validated impact claims.

- 💧 Offer secure traceability of our recycled materials. A true story from start to finish.
- 💧 Provide validated impact claims (saving water!)
- 💧 Support water.org with a 2% donation on every **IMPACT** product sold.

With **IMPACT** collection, you can guarantee that your products are made from genuine recycled material.

IMPACT

www.theimpactcollection.org

Get In Touch!

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